



Spring 2023

Protecting Your Smile...Make It a Routine!

Everyone wants to have an amazing smile and whether we like it or not it usually says a lot about a person. A poor oral hygiene routine can prompt many kinds of dental problems in the future such as, gum disease, bone loss, tooth decay, or cavities and that's just the beginning. Regular dental check-ups and cleanings can help avoid many of these issues as well as provide you with good oral hygiene. Taking care of your teeth and mouth has never been more important. Protecting your teeth and gums should be considered a necessary part of our daily routine as eating.

We offer general dentistry for the entire family, ages four and up! Our services include Oral Evaluations, Digital X-rays, Cleanings, Fillings, and more. Our experienced team of dentists, hygienists and expanded function dental assistants are ready to accurately evaluate and treat your family's dental health needs.

Don't forget to check for Renewed Benefits on your Dental Insurance. You may be eligible for many dental procedures such as checkups, x-rays and more at little to no out-of-pocket cost to you. We accept Delta Dental, MetLife, Guardian and over 200 other dental insurance carriers. If you need a little extra help with payment, we also accept CareCredit (some restrictions apply).

Appointment times are booking fast, so call us today at (417) 466-7196 or at (800) 354-1905 to schedule you or your family's next visit. Learn more about all our services, pricing and options by visiting us online at: www.MidAmericaDental.com

More Solutions for You to SMILE With Confidence!



Braces are orthodontic devices that straighten crooked and misaligned teeth with a system of metal brackets and wires. When people think of orthodontics, braces are typically the first thing to come to mind. Dental braces are used for aesthetic and functional reasons, not only to correct a patient's smile but also to realign their jaw. Braces are available for people of all ages, although children between 10 and 14 are the most common age group to undergo treatment. Many people who need dental braces get them during their early teenage years, but adults also can benefit from wearing braces. The goal of dental braces is to properly align your teeth and jaws to produce an even bite and pleasing smile.

Dental Centers is committed to providing you with the highest quality orthodontic care in a friendly and most importantly, comfortable atmosphere. Dr. Brian Collins utilizes the latest technological advances and computer imaging to ensure we create a beautiful smile for every patient. Together with our Orthodontist, Dr. Robert Rosevear and our Expanded Function Dental Assistants, licensed in Missouri for Expanded Functions in orthodontics, we can help you get started on your path to a beautiful new smile for much less than you might think.

We work with a wide range of age groups, and it is also never too late for adults to seek orthodontic treatment as well. Call us at (800) 354-1905 or (417) 466-7196 and schedule your consultation today.



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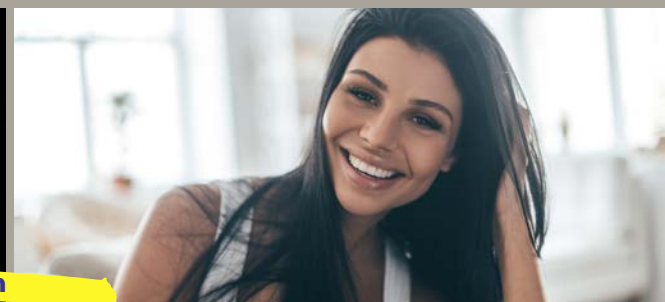
How Does A New Dental Crown Work?

Your dental crown acts like a tooth shaped cap that fits over a damaged tooth. When it comes to your dental health, a crown can help you meet the following goals:

- Cover a damaged tooth.
- Help restore a tooth after a root canal.
- Change a damaged tooth's shape and alignment.
- Hold together a weak or cracked tooth.
- Cover a large filling from a cavity that fills most of the tooth.
- Correct a discolored tooth.

How Long Will A New Dental Crown Last? Depending on the material used, a typical crown will usually last 5 to 15 years. However, in most cases, a crown will last a lifetime. The lifespan of your crown depends largely on how well you maintain your oral hygiene. It also depends on where in the mouth the crown is located, and the material used in its manufacture. The condition of the teeth surrounding the crown can also affect how long it lasts as well. You can ensure you get the most out of your new dental crown by maintaining good oral hygiene which includes proper brushing technique twice daily, flossing and getting a regular checkup and dental exam. Good dental habits will help prolong the life of your crown.

Did you know that Mid-America Dental offers **same-day crowns from our in-house lab?**



www.MidAmericaDental.com

SMILE BETTER TODAY



DENTAL CENTERS
Dr. Collins & Associates
General Dentistry
Located at
MID-AMERICA DENTAL & HEARING CENTER
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Get That Natural Looking SMILE Back..!

Losing a tooth, whether in the front or back, can feel more than uncomfortable. It also can affect your self-esteem, and let's face it, your overall health. You might be able to hide your missing molar, but it can change the shape of your face over time. When you lose a front tooth, you also lose your confidence. Each tooth is essential, and with a few or more gone, it can even have a negative impact on the way you eat, and even how you speak. Dentures and partials are great at fixing all these issues. It goes beyond restoring your beautiful smile and also protects your remaining teeth. Are you still holding yourself back from improving your SMILE?

At Dental Centers, our skilled dentists and highly trained technicians work together to make your custom-fitted denture or partial. Each denture is made of top-quality materials, are affordably priced, and most importantly, finished the SAME Day in our onsite lab.

Learn more about our **Basic Same Day Dentures** for only \$195 per arch. Also, see our full line of dentures with premium features at affordable pricing, and still get same day service on these quality dentures. It's time to rediscover your SMILE today and get *Our Best...For Less...In A Day!*

BETTER DENTURES.....\$495 Per Arch

Our Better Dentures feature better teeth with our basic Vynacron pink acrylic. The gum line is also contoured for a natural look. Better teeth offer good aesthetics and wear. *Our Better Dentures come with a Two-year warranty*, so you can feel confident about your new denture purchase.



BETTER PLUS DENTURES.....\$795 Per Arch

Our Better Plus Dentures also feature the Premium Long-Lasting Teeth with our basic Vynacron pink acrylic. The gum line is also contoured and textured for a natural look. Premium Teeth offer exceptional aesthetics and wear for a natural look and feel. *Our Better Plus Dentures come with a Three-year warranty against chipping and breaking* to give you peace of mind with your new denture purchase.

PREMIUM DENTURES.....\$1,095 Per Arch

Step up to the ultimate and enjoy a natural looking smile with our Premium Complete Dentures. This is one of the best, most lifelike premium dentures available today, featuring embedded fibers to simulate gum tissue. The premium denture includes 6 months of routine post-delivery care at no additional charge and an amazing *Five-Year Warranty* against chipping and breaking!

How Long Should I Brush For..?

It is one of the most common questions dentists and dental hygienists get asked. How long should you really brush your teeth for and does it really matter the length of time. The short answer is **2 minutes**, and yes, it matters how long you brush for. One of the most common reasons for tooth decay is poor brushing habits and the buildup of plaque. Proper brushing technique and brushing for the correct amount of time will significantly reduce your chances of developing tooth decay and other long-term dental problems like gum disease and tooth loss.



The average American brushes for less than two minutes, which is why dental caries is considered a prevalent, chronic illness. In fact, studies show people only brush for an average of 45 seconds! What is the reason for 2 minutes? Research shows longer brushing times may or may not really be linked to better oral health, but less than two minutes does not provide enough time to remove sticky biofilms attached to teeth. Brushing for less than two minutes means you are more likely at risk for:

- Tooth Decay
- Gum Disease
- Bad Breath
- Yellow or Darkened Teeth
- Recurrent Tooth Decay Around Fillings
- Tooth and Bone Loss

To sum up: Dentists have a funny saying: "You don't have to brush all your teeth, just the ones you want to keep..." **REMEMBER:** Good Oral Health = Great SMILES!

We accept well over 200 Dental Insurance plans including Delta Dental, MetLife, and Medicare Supplements. Call us at (417) 466-7196 or 800-354-1905 for your next appointment and improve your SMILE today!

DENTAL CENTERS

Located at

MID-AMERICA DENTAL & HEARING CENTER

1050 West Hayward Drive (I-44 at Exit 44)
Mt. Vernon, MO. 65712
(800) 354-1905 (417) 466-7196

Making Smiles and Changing Lives

www.MidAmericaDental.com

Dr. Collins & Associates are Missouri licensed General Dentists. They are not licensed in Missouri as specialists in the advertised dental specialty of **Prosthetics, Orthodontics or Oral Surgery**. Implants are a specialty area not recognized by the ADA that require no specific training to advertise this service.