



Congratulations Dr. Heiss on Your Retirement!



Congratulations to Dr. Heiss on his retirement after 22 years of serving patients at the Highway location. Dr. Heiss joined the Dental Centers' team in 1996 and has lived in Southwest, Missouri for the past 25 years. He is an Ozark native, growing up in Springfield, Missouri.

Dr. Heiss received his undergraduate degree from Drury College in Springfield, Missouri and attended the University of Missouri - Kansas City for his D.D.S. degree. He has four grown children and ten grandchildren. He enjoys traveling and collects antique train memorabilia. We all wish him well in this new chapter in his life.

Dental Centers Wecomes Dr. Shawn May

Dr. Shawn May joined the Dental Centers' Team in January 2019. He pursued a Bachelor of Science in Biology/Chemistry at Eastern Illinois University and received his D.D.S. from Marquette University in Milwaukee WI in 2006.

Dr. May is an Illinois native who is excited to start a new life in Missouri. He recently married his wife, Suberina, and has a grown son, Nicholas. "Joining the Dental Centers Team offers me the opportunity to grow further as a dentist and to excel in my care to my new Missouri friends," said Dr. May.



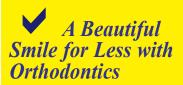
Like us on Facebook or at www.MidAmericaDental.com and click on our Facebook link in the right column. Hablamos español! Para más información o agendar una cita, contactenos al 1-800-354-1905 o 1-800-372-4554.





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In this Issue:



Zirconia 3 Day Bridges are Strong and Beautiful





Come Celebrate With Us



We're celebrating our 40th Anniversary on April 1st at both locations with an Open House and refreshments. Special presentations will kick off at 12:30 pm at the Loop location (558 E. Mt. Vernon Blvd) and 1:00 pm at the Highway Location (1050 W. Hayward Drive) to commemorate our 40 years of service to the community. Drawings will be held for two 40" TVs. Everyone is invited to celebrate with us at this free event.

Drs. Harold E. George and Frederick C. Lauer founded the dental facility as Mid-America Dental Clinic in 1979. Dr. Jay Hildreth established Dental Centers in 1995 and purchased the dental practice in 1997.

The George family is still actively involved in the company. Scott George serves as President and Chairman of the Board of Directors; Brian George serves as Chief Executive Officer; and Dr. Cheryl George-Williams also serve on the Board.

Dr. Hildreth & Associates are Missouri licensed General Dentists. They are not licensed in Missouri as specialists in the advertised dental specialty of Prosthetics, Orthodontics or Oral Surgery. Implants are a specialty area not recognized by the ADA that require no specific training to advertise this service.



A Beautiful Smile for Less With Orthodontics



Let us help you have a new, beautiful smile for less with our new Orthodontics Service. Dr. Rosevear, a Specialist in Orthodontics, has teamed up with Dental Centers and is currently scheduling consultation appointments.

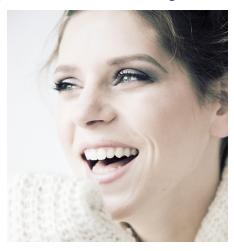
Together, with our Expanded Function Dental Assistants, licensed in Orthodontics, we can help you get started on your path to a beautiful new smile.

Call us at 417-466-4554 to make your appointment today.

Zirconia 3 Day Bridges are Strong and Beautiful!

Recent advances in computer-generated CAD/CAM designed restorations and advances in high strenght Zirconia provide us with the ability to create strong, beautiful and highly accurate bridges in a fraction of the time of traditional bridges. These bridges are metal free and computer milled from one solid block of Zirconia, resulting in a durable, chip resistant restoration with a natural translucence that can hide underlying discolorations.

The CAD/CAM design results in a superior fit, feel and functionality. You can also have your new Zirconia Bridge placed in about 3 days, much less time than the 3 weeks for a traditional bridge. Best of all, a Zirconia Bridge is only \$975 per unit. Ask your dentist if a high strength Zirconia Bridge is the right choice for you.





558 E. Mt. Vernon Blvd. (I-44 at Exit 46) Mt. Vernon, MO 65712 (800) 372-4554 (417) 466-4554

Mid-America Dental & Hearing Center-Highway 1050 W. Hayward Dr. (I-44 at Exit 44) Mt. Vernon, MO 65712 (800) 354-1905 (417) 466-7196

Located at: